

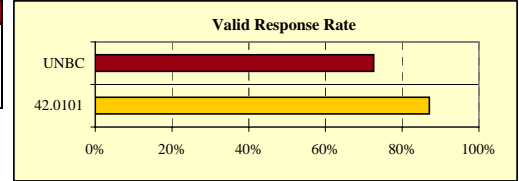
# B.C. University Student Outcomes 2000 Survey of 1998 Baccalaureate Graduates

Detailed Summary of Survey Results  
University of Northern British Columbia  
6 Digit CIP: 42.0101: Psychology, General

UNBC  
42.0101

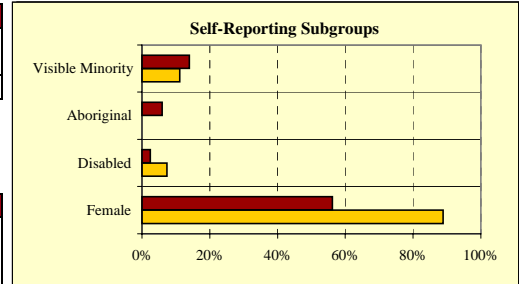
## RESPONSE RATE

Survey Response Rate:	42.0101	UNBC	
1998 Baccalaureate Graduates Survey Cohort	32	310	
Net Frame	31	277	
Survey Respondents and Valid Response Rate	27	87%	201 73%



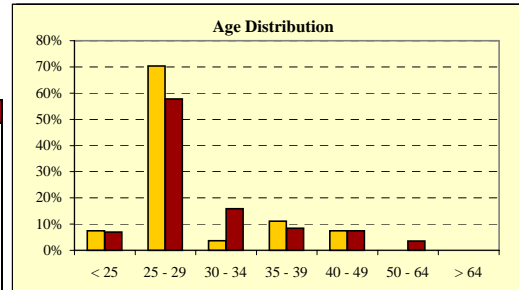
## DEMOGRAPHIC INFORMATION

Gender:	42.0101	UNBC	
Male	3	11%	88 44%
Female	24	89%	113 56%
Total	27	100%	201 100%

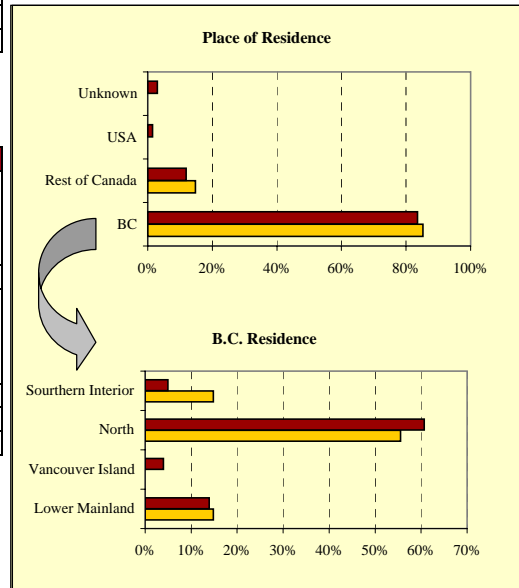


Self-Reporting Subgroups:	42.0101	UNBC	
Disabled	2	7%	5 2%
Aboriginal	-	0%	12 6%
Visible Minority	3	11%	28 14%

Age (at time of survey):	42.0101	UNBC	
< 25	2	7%	14 7%
25 to 29	19	70%	116 58%
30 to 34	1	4%	32 16%
35 to 39	3	11%	17 8%
40 to 49	2	7%	15 7%
50 to 64	-	0%	7 3%
> 64	-	0%	- 0%
Unknown	-	0%	- 0%
Total	27	100%	201 100%
Mean Age:	29.4		30.5



Place of Residence (at time of survey):	42.0101	UNBC	
BC - Lower Mainland	4	15%	28 14%
BC - Vancouver Island	-	0%	8 4%
BC - North	15	56%	122 61%
BC - Southern Interior	4	15%	10 5%
B.C. Subtotal	23	85%	168 84%
Canada - Alberta	3	11%	17 8%
Canada - Ontario	-	0%	3 1%
Canada - Other	1	4%	4 2%
U.S.A.	-	0%	3 1%
Non-B.C. Subtotal	4	15%	27 13%
Unknown	-	0%	6 3%
Total	27	100%	201 100%

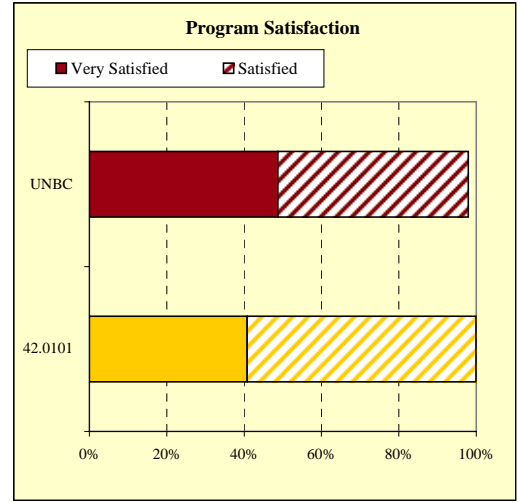


**EDUCATION SATISFACTION & PROGRAM EVALUATION**

6. Primary Goal for Enrolling at University (Top 3):	42.0101	UNBC
Obtain a degree	12 44%	89 44%
Pursue a pre-chosen career decision / specific career	3 11%	43 21%
Find or decide on a career	2 7%	17 8%
All other goal(s) combined	10 37%	52 26%

7. % whose goal was completely or mostly ACHIEVED:	42.0101	UNBC
Obtain a degree	9 75%	72 81%
Pursue a pre-chosen career decision / specific career	3 100%	38 88%
Find or decide on a career	1 50%	11 65%
All other goal(s) combined	6 60%	44 85%
Average Goal Achievement (All respondents, all goals)	70%	82%

8. Program Satisfaction:	42.0101	UNBC
Very Satisfied	11 41%	98 49%
Satisfied	16 59%	99 49%
Dissatisfied	- 0%	4 2%
Very Dissatisfied	- 0%	- 0%
Total	27 100%	201 100%



9. Would you select the same program again?	42.0101	UNBC
Yes	20 77%	158 79%
No, because . . . (multiple response question)	6	40
. . . interests have changed	2 18%*	12 20%*
. . . courses were not practical	3 27%*	10 17%*
. . . little or no career opportunities	2 18%*	8 14%*
. . . other	4 36%*	29 49%*

\* Percent of total responses, among those who would not take program again



10. Quality of Instruction:	42.0101	UNBC
Very Good	9 33%	94 47%
Good	17 63%	101 51%
Poor	1 4%	5 3%
Very Poor	- 0%	- 0%
Total	27 100%	200 100%

11. Comprehensiveness of core courses:	42.0101	UNBC
Very Good	11 41%	53 29%
Good	14 52%	117 63%
Poor	2 7%	12 6%
Very Poor	- 0%	3 2%
Total	27 100%	185 100%

12. Course Availability:	42.0101	UNBC
Encountered course availability problems	18 67%	114 57%

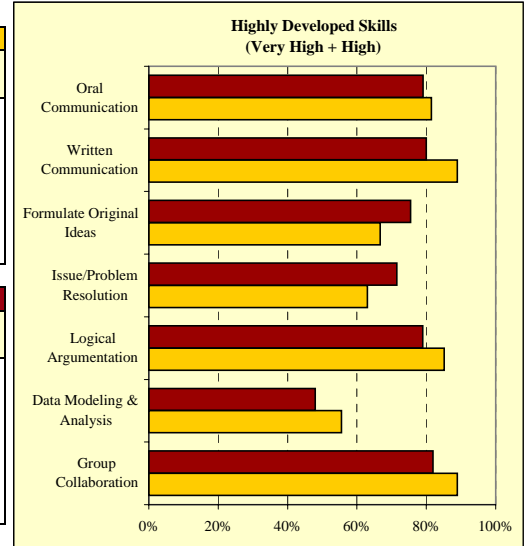
13. Degree completion:	42.0101	UNBC
Took longer than expected to complete degree	2 7%	54 27%
<b>Top 4 reasons for prolonged degree completion (multiple response question):</b>		
Personal or family reasons	- 0%*	6 9%*
Financial reasons / work	- 0%*	7 11%*
Change of major/program/specialization	- 0%*	2 3%*
Involvement in co-op program extended completion time	- 0%*	3 5%*
Other reason(s)	2 100%*	48 73%*

\* Percent of total responses, among those who took longer than expected to complete degree

**SKILL DEVELOPMENT**

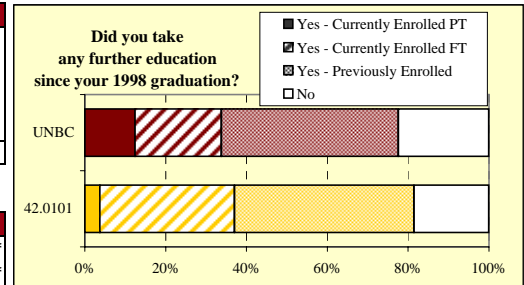
14a. To what degree did <university> help you develop the following skills?	42.0101					# Resp.
	Very High	High	Average	Low	Very Low	
	Oral Communication	11%	70%	15%	4%	
Written Communication	33%	56%	4%	7%	0%	27
Formulate Original Ideas	7%	59%	26%	4%	4%	27
Issue/Problem Resolution	26%	37%	30%	7%	0%	27
Logical Argumentation	22%	63%	11%	4%	0%	27
Data Modeling & Analysis	19%	37%	33%	11%	0%	27
Group Collaboration	33%	56%	7%	4%	0%	27

14b. To what degree did <university> help you develop the following skills?	UNBC					# Resp.
	Very High	High	Average	Low	Very Low	
	Oral Communication	25%	54%	18%	2%	
Written Communication	32%	49%	17%	3%	0%	200
Formulate Original Ideas	22%	54%	20%	4%	1%	200
Issue/Problem Resolution	30%	42%	26%	3%	0%	200
Logical Argumentation	25%	55%	17%	4%	0%	200
Data Modeling & Analysis	22%	26%	34%	15%	3%	175
Group Collaboration	42%	40%	17%	2%	0%	199

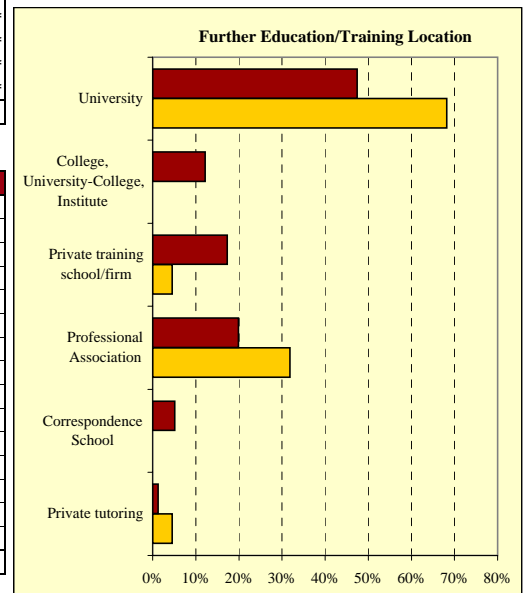


**FURTHER EDUCATION**

15. Took further education since 1998 graduation?	42.0101		UNBC	
Yes:	22	81%	156	78%
Not currently enrolled	12	44%	88	44%
Currently enrolled full-time	9	33%	43	21%
Currently enrolled part-time	1	4%	25	12%
No	5	19%	45	22%
Total	27	100%	201	100%



16. Further education/training location (multiple resp.):*	42.0101		UNBC	
University	15	68%*	74	47%*
College, University-College, Institute	-	0%*	19	12%*
Private training school/firm	1	5%*	27	17%*
Professional Association	7	32%*	31	20%*
Correspondence School	-	0%*	8	5%*
Private tutoring	1	5%*	2	1%*
Other	1	5%*	2	1%*
Total Respondents	22		156	



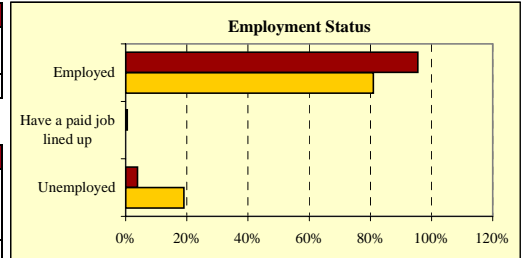
17. Main Reason for Further Education:	42.0101		UNBC	
Obtain a degree	1	5%	4	3%
Went back to university to complete my degree	-	0%	2	1%
Qualify for Masters or Doctoral Studies	3	14%	15	10%
Find or decide on a career	1	5%	4	3%
Pursue a pre-chosen/specific specific career	5	23%	31	20%
Change careers/pursue a new career/obtain a better job	2	9%	9	6%
Acquire skills that would lead to employment	1	5%	10	6%
Improve existing job skills	6	27%	48	31%
Broaden knowledge in a specific field of study	1	5%	21	13%
Challenge myself intellectually	-	0%	5	3%
To fill my time with a worthwhile activity	-	0%	3	2%
To please parents/family	-	0%	-	0%
Required by employer	1	5%	2	1%
Did not have a primary goal	-	0%	-	0%
Other	1	5%	2	1%
Total	22	100%	156	100%

**Detailed Summary of Survey Results**  
**University of Northern British Columbia**  
**6 Digit CIP: 42.0101: Psychology, General**

■ UNBC  
■ 42.0101

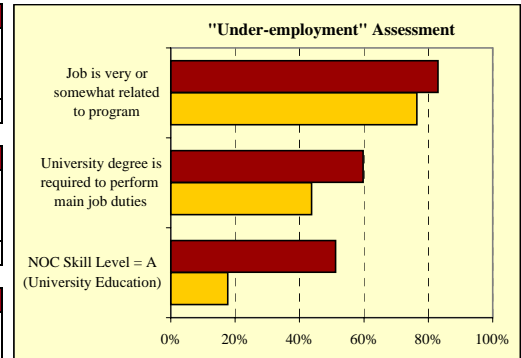
**EMPLOYMENT**

18. <b>Labour Force Status:</b>	42.0101		UNBC	
In Labour Force (working or seeking work)	21	78%	179	90%
Not in Labour Force	6	22%	21	11%
Grand Total	27	100%	200	100%



19. <b>Employment Status of those IN Labour Force:</b>	42.0101		UNBC	
Employed	17	81%	171	96%
Have a paid job lined up	-	0%	1	1%
Unemployed	4	19%	7	4%
Total Labour Force	21	100%	179	100%

20. <b>Status of Graduates NOT in Labour Force:</b>	42.0101		UNBC	
Attending School FT	5	83%	16	76%
Attending School PT	-	0%	1	5%
Other	1	17%	4	19%
Total NOT in Labour Force	6	100%	21	100%

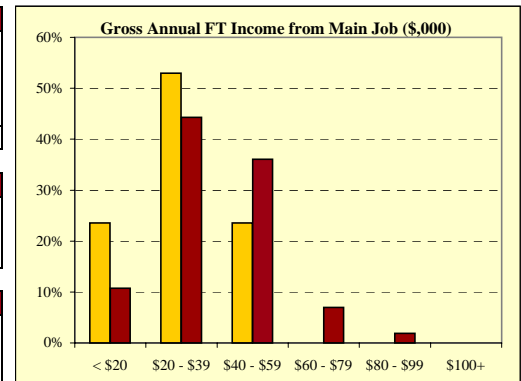


21. <b>Employment Type:</b>	42.0101		UNBC	
Paid worker	16	94%	155	91%
Self-employed	-	0%	10	6%
Both a paid worker and self-employed	1	6%	6	4%
Total Employed	17	100%	171	100%

22. <b>Job Characteristics:</b>	42.0101		UNBC	
I hold more than one job	5	29%*	31	18%
My main job is full-time (>= 30 hours per week)	13	76%**	147	87%*

\* of total employed      \*\* of those who provided data on hours/week worked

23. <b>How related is your main job to your program?</b>	42.0101		UNBC	
Very Related	8	47%	87	51%
Somewhat Related	5	29%	55	32%
Not Very Related	1	6%	12	7%
Not At All Related	3	18%	17	10%
Total	17	100%	171	100%



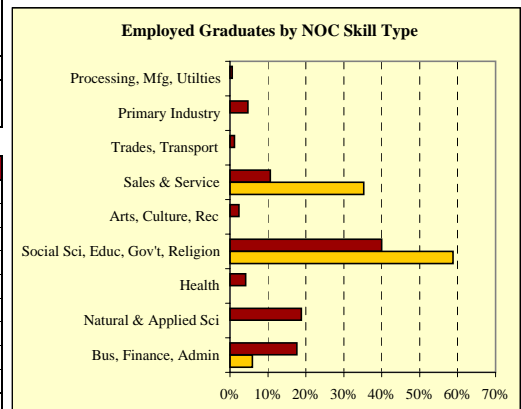
24. <b>"Under-employment" Assessment:</b>	42.0101		UNBC	
Job is very or somewhat related to program	13	76%	142	83%
University degree is required to perform main job duties	7	44%*	95	60%
NOC Skill Level = A (University Education)	3	18%**	87	51%

\* of total valid responses

25. <b>Gross Annual Income from Main Job:*</b>	42.0101		UNBC	
Less than \$20,000	4	24%	17	11%
\$20,000 to \$39,999	9	53%	70	44%
\$40,000 to \$59,999	4	24%	57	36%
\$60,000 to \$79,999	-	0%	11	7%
\$80,000 to \$99,999	-	0%	3	2%
\$100,000 and Above	-	0%	-	0%
Total	17	100%	158	100%
Median Annual Income (full-time)	\$33,000		\$40,000	
Average Annual Income (full-time)	\$34,206		\$41,499	

\* where data provided

26. <b>NOC Skill Type of Main Job:</b>	42.0101		UNBC	
Business, Finance and Administration	1	6%	30	18%
Natural and Applied Sciences and Related	-	0%	32	19%
Health	-	0%	7	4%
Social Sciences, Educ., Gov't Services, Religion	10	59%	68	40%
Arts, Culture, Recreation and Sport	-	0%	4	2%
Sales and Service	6	35%	18	11%
Trades, Transport and Eqp. Operators and Related	-	0%	2	1%
Unique to the Primary Industry	-	0%	8	5%
Unique to Processing, Manufacturing and Utilities	-	0%	1	1%
Total	17	100%	170	100%

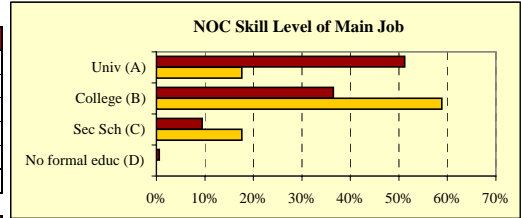


**Detailed Summary of Survey Results**  
**University of Northern British Columbia**  
**6 Digit CIP: 42.0101: Psychology, General**

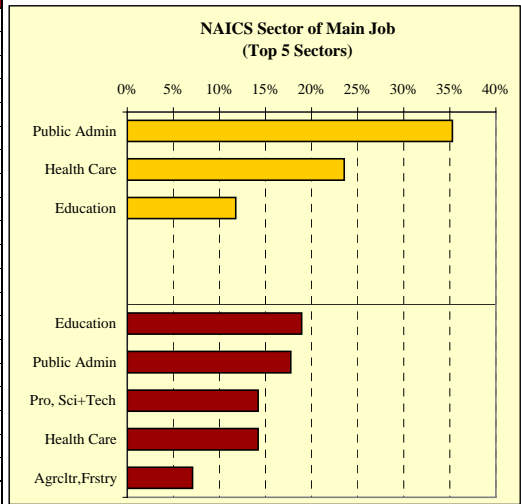
■ UNBC  
 ■ 42.0101

**EMPLOYMENT, continued**

27. NOC Skill Level of Main Job:	42.0101		UNBC	
A. University education	3	18%	87	51%
B. College education/trade apprenticeship	10	59%	62	36%
C. Secondary school + job-specific training	3	18%	16	9%
D. No formal education	-	0%	1	1%
No Skill Level assigned (management)	1	6%	4	2%
Total	17	100%	170	100%



28. NAICS Sector of Main Job:	42.0101		UNBC	
Agriculture, Forestry, Fishing and Hunting	*	*	12	7%
Mining and Oil and Gas Extraction	*	*	*	*
Utilities	*	*	*	*
Construction	*	*	*	*
Manufacturing	*	*	9	5%
Wholesale Trade	*	*	6	4%
Retail Trade	*	*	*	*
Transportation and Warehousing	*	*	3	2%
Information and Cultural Industries	*	*	6	4%
Finance and Insurance	*	*	12	7%
Real Estate and Rental and Leasing	*	*	*	*
Professional, Scientific and Technical Services	*	*	24	14%
Management of Companies and Enterprises	*	*	*	*
Admin., Support, Waste Mgmt., Remediation Svcs.	*	*	*	*
Education Services	2	12%	32	19%
Health Care and Social Assistance	4	24%	24	14%
Arts, Entertainment and Recreation	*	*	2	1%
Accommodation and Food services	*	*	3	2%
Other Service (except Public Administration)	*	*	4	2%
Public Administration	6	35%	30	18%
Total	17	100%	169	100%



\*data not displayed where n < 2

29a. Top 10 Full-time Occupations of 42.0101 Graduates:			42.0101	
NOC	NOC Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
4212	B Community & Social Srvc Workers		35%	\$34,119
*				
*				
*				
*				
*				
*				
*				
*				
*				

\*data not displayed where n < 2

\*\*percentages cited are of those for whom occupational data was provided, full-time and part-time

29b. Top 10 Full-time Occupations of Graduates from University of Northern British Columbia:			UNBC	
NOC	NOC Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
4212	B Community & Social Srvc Workers		9%	\$35,284
1111	A Financial Auditors & Acnts		6%	\$39,000
2223	B Forestry Technologists & Technicians		6%	\$40,110
4152	A Social Workers		6%	\$39,867
2122	A Forestry Professionals		5%	\$52,500
6411	C Sales Reps, Wholesale Trade Non-Tech		2%	\$51,500
3152	A Registered Nurses		2%	\$48,000
8211	B Supervisors-Logging & Forestry		2%	\$47,300
4142	A Elem & Kindergarten Teacher		2%	\$25,500
4122	A Post-Sec Teaching & Research Asstnts		2%	\$21,163

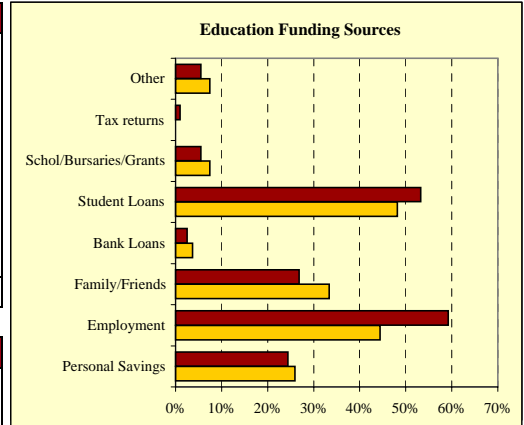
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\*\*percentages cited are of those for whom occupational data was provided, full-time and part-time

**EDUCATION FINANCING**

30. Education Funding Sources (2 sources per respondent):	42.0101	UNBC
Personal Savings	7 26%*	49 24%*
Employment	12 44%*	119 59%*
Family/Friends	9 33%*	54 27%*
Bank Loans	1 4%*	5 2%*
Student Loans	13 48%*	107 53%*
Scholarships/Bursaries/Grants	2 7%*	11 5%*
Tax returns	- 0%*	2 1%*
Other	2 7%*	11 5%*
<b>Total Respondents</b>	<b>27</b>	<b>201</b>

\* Percentage of respondents who identified this source

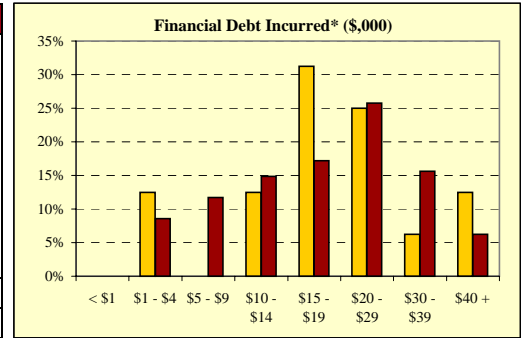


31. Financial Debt Incurred to Finance Univ. Education:	42.0101	UNBC
Incurred any form of financial debt	16 62%*	128 65%
Incurred government-sponsored student loan debt	13 50%*	114 59%

\* Percentage of respondents who provided data

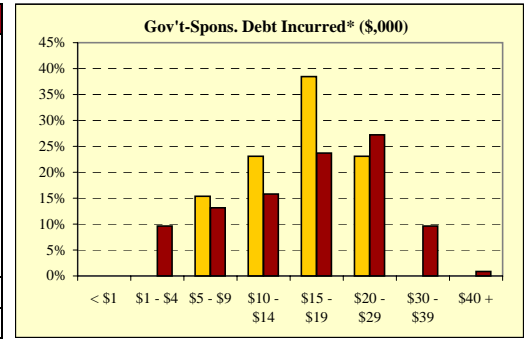
32. Financial Debt Amount:*	42.0101	UNBC
< \$1,000	- 0%	- 0%
\$1,000 to \$4,999	2 13%	11 9%
\$5,000 to \$9,999	- 0%	15 12%
\$10,000 to \$14,999	2 13%	19 15%
\$15,000 to \$19,999	5 31%	22 17%
\$20,000 to \$29,999	4 25%	33 26%
\$30,000 to \$39,999	1 6%	20 16%
\$40,000 or More	2 13%	8 6%
<b>Total</b>	<b>16</b>	<b>128</b>
<b>Median Financial Debt</b>	<b>\$18,000</b>	<b>\$18,000</b>

\*includes only cases where financial debt was incurred



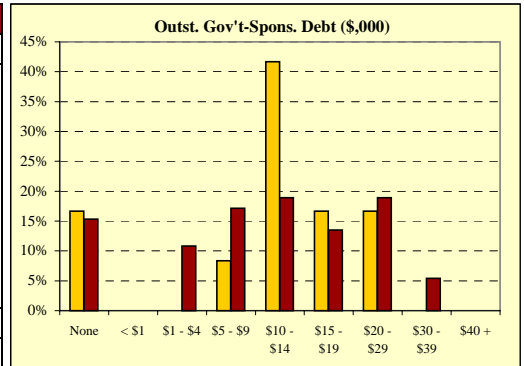
33. Government-Sponsored Student Loan Debt Amount:*	42.0101	UNBC
< \$1,000	- 0%	- 0%
\$1,000 to \$4,999	- 0%	11 10%
\$5,000 to \$9,999	2 15%	15 13%
\$10,000 to \$14,999	3 23%	18 16%
\$15,000 to \$19,999	5 38%	27 24%
\$20,000 to \$29,999	3 23%	31 27%
\$30,000 to \$39,999	- 0%	11 10%
\$40,000 or More	- 0%	1 1%
<b>Total</b>	<b>13</b>	<b>114</b>
<b>Median Gov't-Sponsored Student Loan Debt</b>	<b>\$16,000</b>	<b>\$16,500</b>

\*includes only cases where government-sponsored debt was incurred



34. Outstanding Gov't-Sponsored Loan Debt Amount:*	42.0101	UNBC
None - Loan repaid in full	2 17%	17 15%
< \$1,000	- 0%	- 0%
\$1,000 to \$4,999	- 0%	12 11%
\$5,000 to \$9,999	1 8%	19 17%
\$10,000 to \$14,999	5 42%	21 19%
\$15,000 to \$19,999	2 17%	15 14%
\$20,000 to \$29,999	2 17%	21 19%
\$30,000 to \$39,999	- 0%	6 5%
\$40,000 or More	- 0%	- 0%
<b>Total</b>	<b>12</b>	<b>111</b>
<b>Median Gov't-Sponsored Loan Debt Outstanding</b>	<b>\$13,250</b>	<b>\$12,000</b>

\*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided



**SPECIAL SECTION ON INTERNATIONAL EDUCATION**

**35. In your employment since graduation, how important has it been for you to understand the following international skills/issues?**

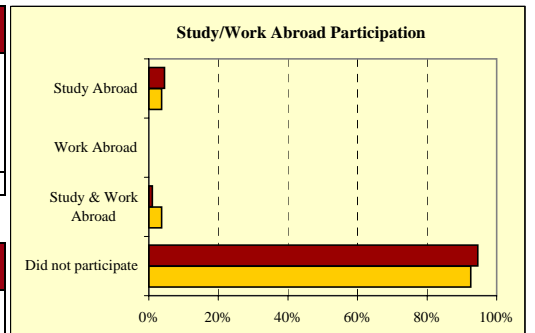
International Skill	42.0101						UNBC					
	Very Important	Important	Not Very Important	Not at all Important	Not Applicable	Total Resp.	Very Important	Important	Not Very Important	Not at all Important	Not Applicable	Total Resp.
Speak a second language	11%	11%	19%	59%	0%	27	8%	14%	20%	55%	2%	201
International Business Practices	4%	15%	15%	67%	0%	27	6%	28%	22%	42%	2%	201
Global Issues	7%	41%	19%	33%	0%	27	23%	42%	15%	17%	2%	201
Interconnections between local and global issues	15%	48%	22%	15%	0%	27	29%	44%	13%	12%	2%	201
Knowledge and traditions of other countries and cultures	59%	26%	4%	11%	0%	27	34%	33%	16%	14%	2%	201

**36. How helpful was the university in preparing you with the following international skills?**

International Skill	42.0101						UNBC					
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	Not Applicable	Total Resp.	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	Not Applicable	Total Resp.
Speak a second language	0%	4%	4%	22%	70%	27	2%	5%	7%	23%	62%	201
International Business Practices	0%	15%	22%	63%	0%	27	7%	34%	23%	36%	0%	199
Global Issues	4%	67%	15%	15%	0%	27	19%	61%	12%	10%	0%	200
Interconnections between local and global issues	4%	74%	11%	11%	0%	27	20%	61%	12%	8%	0%	200
Knowledge and traditions of other countries and cultures	11%	70%	11%	7%	0%	27	22%	49%	20%	11%	0%	200

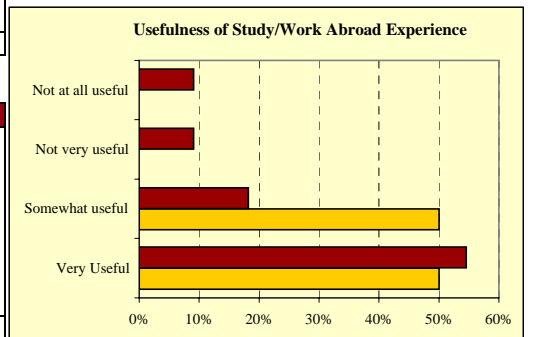
**37. Did you study or work abroad while attending university?**

	42.0101		UNBC		
Yes:	2	7%	11	5%	
Study Abroad	1	4%	9	4%	
Work Abroad	-	0%	-	0%	
Study and work abroad	1	4%	2	1%	
No	25	93%	190	95%	
Total	27	100%	201	100%	



**38. Usefulness of study or work abroad experiences to current job:**

	42.0101		UNBC		
Very Useful	1	50%	6	55%	
Somewhat useful	1	50%	2	18%	
Not very useful	-	0%	1	9%	
Not at all useful	-	0%	1	9%	
Total	2	100%	11	100%	



**39. Reasons why you did not study or work abroad:**

	42.0101		UNBC		
Not aware these opportunities exist	4	16%	30	16%	
Financial reasons	3	12%	22	12%	
Extended degree completion time	5	20%	28	15%	
Personal reasons (i.e. employment, family)	11	44%	90	48%	
No opportunities/Limited opportunities	-	0%	6	3%	
Not interested/ relevant/ required/ attractive	-	0%	4	2%	
Conflicts with schooling (course load too heavy)	-	0%	1	1%	
Other	2	8%	7	4%	
Total	25	100%	188	100%	